

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: July 10, 2001

Period: *(circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|---|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date Posted: July 10 Year: 2001

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar
July/Aug/Sept

Apr/May/Jun
Oct/Nov/Dec

Date: July 10

Year: 2001

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date: <u>July 10</u>	Year: <u>2001</u>
Program Title: "Local PSA's For Our Area"	
Issues Examined: KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.	
Process: Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.	
Type of Program: () Local () Pre-Produced () Network: _____	

Comments:

The local PSA's were broadcast during the day.
KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.
2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

July 10, 2001

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from April 1, 2001 to June 30, 2001.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "SCHOOLS 2 CAREER" Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

KCBS-TV: "WOMAN 2 WOMAN"- Locally produced show that blends news, lifestyles, features and interviews emphasizing the stories, issues and opportunities of greatest pertinence to women viewers. Program includes health, finance, childcare, career, family, and relationship issues. Duration: 30 minutes. Broadcasts Monday-Friday 12-12:30PM.

CBS TELEVISION NETWORK: "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Thursdays 10:00-11:00PM

CBS TELEVISION NETWORK: "60 MINUTES "- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Tuesdays 9:00-10:00PM

RAYCOM SPORTS' MORE THAN A GAME- Weekly syndicated program highlighting positive interactions between athletes, celebrities, and teenagers in

ascertaining a more enriched and rounded understanding of humanity. Duration: 30 minutes. Broadcast weekends, various.

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

- 1. CRIME & LAW ENFORCEMENT** – Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS SPECIAL REPORTS: "INVESTIGATIVE TEAM REPORTS": 04/27/01- "Selling to Minors"- Investigative Reporter, Drew Griffin, investigates alcohol vendors who are caught illegally selling alcohol to minors, but avoid losing their license due to a loophole in state law. 05/08/01- "They've got your Number"- Investigative Reporter, Joel Grover, investigates one of the largest informational companies who is illegally selling credit card account numbers to other companies. 05/21/01- "Tax Stamps"- Special Assignment Team, uncovers a counterfeit cigarette ring that is costing California taxpayers millions of dollars every year. 05/22/01- "Rent Fraud"- Investigative Reporter, Drew Griffin, investigates apartment rental agencies that sell fraudulent rental listings to unaware consumers. **CBS-TELEVISION NETWORK: "60 MINUTES II":** 05/15/01- "Change of Address"- Investigative Reporter, Lesley Stahl, examines a scam involving the use of address forms to divert mail in order to access social security, bank, and credit card information.

- 2 EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS SPECIAL REPORTS: "SCHOOLS 2 CAREER": 04/22/01- "Getting High Tech"- Students at La Puente junior high school, learn the skills to utilize high tech equipment. 04/28/01- "Going to Space"- Local teens prepare for a career as a Scientist or Engineer in the space industry. 05/01/01- "Learning to Judge"- West Hills students learn what it takes to become a judge. 05/19/01- "Cooking for Gold" – Young aspiring chefs receive hands on training in the art of cooking from local restaurant chefs. 05/25/01- "Driving for Profit"- Los Angeles students spend a day with a local car dealer to learn how to run their own car dealership business. 06/09/01- "Learning to Build Rockets"- Students from Cleveland high school visit Boeing and Rocketdyne to learn what it takes to design rockets. 06/16/01- "Preparing to Serve"- 600 hundred students from five Los Angeles high schools receive training from off duty police officers in forensic science and physical training to prepare for a career in law enforcement. 06/28/01- "Fighting Fires"- Students from four high schools in the San Fernando Valley spend their weekends with the Los Angeles County Fire Department learning everything from public speaking to fire prevention. **RAYCOM SPORTS' MORE THAN A GAME:** 04/10/01 - "Scoring a Basket for Success"- Basketball all-star, Kevin Johnson, opens a children's group home to give kids a place to go after

school for educational resources and recreational activities. 05/16/01- "Racing for Success"- Michael Andretti and Christian Fittipaldi team up with celebrities and other sports superstars to race mini-cars with inner city kids to encourage them to avoid drug usage. 05/22/01- "Games against Gangs"- Arnold Schwarzenegger, helps promote the Inner City Games that are designed to provide a non-violent day of competition to former gang members.

- 3 GOVERNMENT** - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS SPECIAL REPORTS: "INVESTIGATIVE TEAM REPORTS": 05/19/01- "DNA Testing"- Investigative Reporter, Randy Paige, investigates current state laws that do not support DNA testing for convicted criminals, even if new information proves their innocence. **CBS TELEVISION NETWORK: CBS-TELEVISION NETWORK: "60 MINUTES":** 04/01/01- "The Boy Scouts"- Investigative Reporter, Lesley Stahl, examines the ramifications of the U.S. Supreme Courts ruling that the Boy Scouts have the legal right to exclude avowed homosexuals from participating in the club. 04/22/01- "Doctor's Dilemma"- Investigative Reporter, Lesley Stahl, investigates a controversial Federal law that requires doctors to help restore mental competency of convicted felons before turning them over for corporal punishment.

- 3 HEALTH, WELFARE & HOUSING** - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS SPECIAL REPORTS: "INVESTIGATIVE TEAM REPORTS": 05/01/01- "Leeches"- Investigative Reporter, Jonathan Elias, examines the controversial use of leeches to reduce pain and heal lesions. 05/02/01 - "Earthquake Shaking"- Investigative Reporter, Drew Griffin, investigates new maps and technology that will help researchers locate previously undetected fault lines in the Los Angeles area. 05/05/01- "New Cancer Treatment"- Investigative Reporter, Thelma Gutierrez, examines a new proton beam procedure that pin points exactly where the cancer is and concentrates the radiation solely on the cancer, and not on the rest of the body like chemotherapy. 05/07/01- "Painless Dentistry"- Anchor, Kent Shocknek, investigates new technology that allows the dentist to help patients overcome their fears, as well as to take their pain away. 05/10/01- "Vasectomy"- Investigative Reporter, Linda Alvarez, interviews men who have experienced unusual complications after having a vasectomy. 06/02/01- "Dieting to Extreme"- Investigative Reporter, Randy Paige, investigates the growing problem of extreme dieting. He discusses warning signs of dieting that may be going to far. 06/12/01- "Aging Vision"- Investigative Reporter, Linda Alvarez, examines recent treatments being performed to slow down degenerative eye disease. 06/13/01- "Dursban"- Investigative Reporter, Randy Paige, investigates an ingredient in

many household pesticides that has been found to cause brain damage in children. 06/28/01- "Poison Paint" – Investigative Reporter, Randy Paige, broke the story that an alarming 72 percent of L.A. Unified elementary schools have evidence of toxic paint particles that are being ingested by children. **KCBS-TV: "WOMAN 2 WOMAN":** 05/18/01- "Water Safety"- Anchor, Ann Martin, discusses pool safety and how to protect young children from drowning. **CBS-TELEVISION NETWORK: "48 HOURS":** 04/19/01- "Sleep Tight"- Investigative Reporter, Peter Van Sant, explores sleep deprivation and the increasing amount of drivers who are falling asleep behind the wheel. **CBS-TELEVISION NETWORK: "60 MINUTES":** 04/01/01 – "Of Mice and Men"- Investigative Reporter, Steve Kroft, investigates the testing of new drugs that are no longer confined to studies conducted by researchers at large universities using mice and guinea pigs, but are now also being performed by family doctors whose patients are unaware that the doctor is being paid by a pharmaceutical company and that the drugs may have adverse effects. **CBS-TELEVISION NETWORK: "60 MINUTES II":** 04/03/01 – "Shock Therapy" – Investigative Reporter, Bob Simon, examines the latest claims that electro-convulsive therapy is the most effective antidepressant treatment available, while critics charge that it can result in brain damage.

4 MINORITIES & WOMEN - Topics in this category include women concerns, issues, and achievements.

KCBS-TV NEWS SPECIAL REPORTS: "INVESTIGATIVE TEAM REPORTS": 04/29/01- "Natural Menopause" – Investigative Reporter, Linda Alvarez, investigates alternative menopause treatments such as herbs and acupuncture in lieu of recent medical research that claims estrogen replacement therapy could cause cancer in women. **KCBS-TV: "WOMAN 2 WOMAN":** 04/07/01- "Single Mothers"- Anchor, Ann Martin, discusses the challenges of single motherhood and offers methods to enhance their quality of life. 04/13/01- "Female Suicide"- Anchor, Ann Martin, discusses the warning signs of women who might be planning to commit suicide. 05/07/01- "Invitro Fertilization"- Anchor Catherine Anaya, discusses the latest procedures, and the ethical dilemmas surrounding invitro fertilization. 05/16/01- "Self Defense for Women"- Anchor, Catherine Anaya, shows women easy self defense steps to defend themselves from attack. 06/05/01- "Mobile Mammograph"- Anchor, Ann Martin, presents information on the non-profit mobile mammogram clinic that offers free mammograms to women who cannot afford to pay for health insurance. 06/16/01- "Domestic Violence"- Anchor, Ann Martin, examines the methods of detecting early warning signs to potential domestic violence.